



Introduction:

PROMOTERS PARADISE EVENTS AND EXHIBITIONS IS A SERVICE BASED COMPANY FOUNDED IN 2006 BY A SET OF PROFESSIONALS WHOM NOT ONLY WANTED TO OFFER QUALITY SERVICES TO THE INDUSTRY BUT CHANGE THE WAY BRANDS SHOWCASE THEIR PRODUCTS IN THE MARKET. WE AT PROMOTERS PARADISE EXCEL AT BRAND PROMOTIONS, BRAND ACTIVATIONS, IN-STORE & OUTDOOR PROMOTIONS, MARKETING MANAGEMENT & ACTIVATIONS, TRADITIONAL EVENTS & FESTIVITIES.

PROMOTERS PARADISE IS AMONG THE FASTEST GROWING TEMPORARY/ PERMANENT STAFFING & MARKETING MANAGEMENT AGENCY IN THE U.A.E.



A FEWER MENTIONED BELOW MOMENTS WE ARE PROUD TO ASSIST WITH:



BY UTILIZING OUR EXPERTISE, WE TRAIN AND CERTIFY ALL OUR RECOMMENDED PROMOTERS TO OUR CLIENTS AND ENSURE THAT QUALITY OF PROMOTERS GOES UNMATCHED. EVERY YEAR WE RECRUIT OVER A 1000 INDIVIDUALS FOR VARIOUS CORPORATE EVENTS, EXHIBITIONS & BRAND PROMOTIONS.

LEADING THE INDUSTRY:

OUR EXPERTISE, OUR SCALE AND OUR PARTNERSHIP WITH TOP-TIER CLIENTS MAKES US THE LEADING AGENCY IN THE INDUSTRY. HENCE DELIVERING INTEGRATED BRAND EXPERIENCES



SERVICES:

WITH THE EVER-GROWING INDUSTRY WE ARE CONSTANTLY EVOLVING AND ENSURING THAT WE CATER TO JUST ABOUT EVERYTHING THAT COULD POSSIBLY SERVE TOWARDS BRAND EMPOWERMENT; CONVENTIONAL OR UNCONVENTIONAL METHODS ; ALSO ENSURING THAT THE COUNTRY'S CULTURAL VALUES ARE KEPT INTACT.



B2B EVENTS

FROM NETWORKING EVENTS, SALES AND TRAINING, PRODUCT LAUNCHES, ROADSHOWS, CORPORATE & HOSPITALITY EVENTS, TRADE SHOWS & CONFERENCES, WE DESIGN EVENTS THAT ENGAGE CUSTOMERS AND NURTURE

SAMPLING CAMPAIGNS

BACKED BY 7 YEARS OF EXPERIENCE IN THE FIELD WE BUILD FOCUSED SAMPLING CAMPAIGNS WITH YOUR PRODUCT RELEVANT TRIALS– GETTING YOUR PRODUCT INTO THE HAND OF THOSE WHOM MATTER.

D2D ACTIVATIONS

WE PROVIDE TAGETTED DOOR TO DOOR ACTIVATIONS & PRODUCT DEMOS BASED ON YOUR PRODUCT PLAN TO RAISE AWARENESS & EVENTUALLY STIMULATE SALES THROUGH DIRECT MARKETING MANAGEMENT ACTIVATIONS.

ENTERTAINMENT

HENNA TATTO ARTIST, HAIR STYLISTS, MAKEUP ARTISTS, RAMADAN TENT, PRODUCT PHOTOSHOOT, FEMALE & MALE TALENT MODELS, A/V, STAGE DÉCOR & MORE.. WE CATER TO ALL FESTIVITIES, CORPORATE & FAMILY EVENTS.



BTL ACTIVITIES



INSTORE PROMOTIONS (CARREFOUR, LULU, SPINNEYS, COOPS & MORE..) ALONG WITH FMCG/RETAIL/CONSUMER PRODUCTS. WE ALSO PROVIDE PRINTED T-SHIRTS, CAPS, UNIFORMS, SAMPLING BOARDS, KIOSKS, FLYERS. OVERALL 100% SOLUTIONS BASED BUSINESS SERVICES.

HIRE YOUR QUALITY STAFF TODAY!



CONTACT US



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